

# DEVELOPMENT2030 IS YOUR CHANCE TO BE A PART OF A DIFFERENT KIND OF EVENT.

With ten years' experience running the leading aid and development events, we have a deep understanding of how to best connect commercials with the international development community.

Impact sessions, meeting pods, exhibits, high-level conference streams and one-to-one networking sessions running simultaneously will in tandem present unique opportunities to engage with professionals across the sector to suit your desired outcomes.

Our various sponsorship packages across the board offer something for everyone and are the most effective way to maximise brand exposure to your clients at Development2030.

## TO DISCUSS YOUR SPECIFIC REQUIREMENTS PLEASE GET IN TOUCH WITH:

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17-18 NOVEMBER 2021  
BRUSSELS EXPO





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WITH A SECTOR EVOLVING IN UNPRECEDENTED WAYS AND LESS THAN TEN YEARS TO ACHIEVE THE 2030 SUSTAINABLE DEVELOPMENT GOALS, THE INTERNATIONAL COMMUNITY REQUIRES SUBSTANTIAL MEANS TO REACH OUR AMBITIONS.

INTERNATIONAL RELATIONS • STABILITY • DEVELOPMENT ECONOMICS



Only by working closely together through the sharing of ideas, forming partnerships and collaborating effectively can we achieve this. Which is why this year, as AidEx celebrates its 10 Year Anniversary on 18-19 November in Brussels, a brand new event encompassing a conference and exhibition will be launched to run alongside it. **Development2030 – Beyond Aid** will offer a unique platform specifically for overseas development actors.

This event will stage a high-level conference and will include numerous co-located events led by key experts.

# WHY TAKE PART?

**Development2030** will be your opportunity to connect with visitors and exhibitors comprising of the leading international and regional development banks, top consultancy firms, construction businesses, security and peacekeeping experts, agricultural consultants and suppliers, health and medical professionals, finance advisors, and many more.

Exhibitors will come face-to-face with senior decision-makers from international governments and public bodies, the **EU, UN, donor agencies**, as well as aid organisations such as **USAID, DFID, GIZ, World Bank, Asian Development Bank, African Development Bank, UNDP, UNICEF** and **WHO**.

At the event, a one-to-one meeting tool will enable ease of bespoke link-ups to help you do the business you need.



# HOW TO TAKE PART

1



## Run an **Impact Session** £2,000 (90 mins) / £3,000 (half day)

Select one of our sessions to demonstrate specialist knowledge and experience of a key area. You will moderate and organise the session, presenting to an audience of 20 key individuals.

For an additional £2,000 you will get a 6m<sup>2</sup> shell stand for both days.

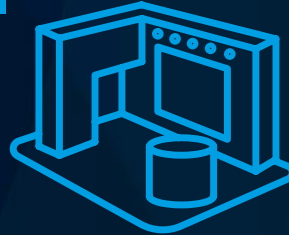
2



## Book a **Meeting Pod** £2,000

A 3x2m private meeting area in the centre of the exhibition where you can have one on one conversations with potential partners and clients; this is designed to work with a 1:1 diarised meeting system available when you agree to take part. This is your own space for the whole of the two days and includes furniture.

3



## Book an **Exhibition Stand**

Present your organisation's profile and services directly in front of some of the most important procurement professionals in the sector. Show specific projects and success stories.

### **Shell scheme** £525 / m<sup>2</sup>

Includes walls, carpet, name board, lighting, and electrics

### **Space only** £465 / m<sup>2</sup>

Build your own bespoke stand

4



## Bespoke **Sponsorship Opportunities**

*Available on request*

